

Alpharetta Athletic Club Membership Ambassador Program

Sharing the Experience

The long-term success of Alpharetta Athletic Club relies on the ability of the Club to attract and retain like-minded members who share a common understanding of what a private club and golf experience should be; thus, the reason behind the formation of the Membership Ambassador Program.

The purpose of the program is to actively engage the existing membership to assist new members with joining golf and tennis groups, attending social events and meeting other members as well as be involved in prospective member visits to the Club, as well.

Recently, an invitation was posted to Clubster seeking persons interested in participating in such a program. The response was fantastic and as a result, a number of individuals have stepped forward

to volunteer their time to help in the continued development of the Membership Ambassador Program, at the membership level. The expectation is for these Membership Ambassadors to become effective advocates of AAC working together to genuinely make prospective and new members feel a warm welcome when visiting the Club.



AAC Membership Ambassadors

On behalf of the entire AAC staff, I want to personally thank each person for volunteering their time to participate in the initial rollout of the program. This is a varied and diverse group of members that will be able to not only answer questions about membership but share information pertaining to shopping, schools, restaurants, health care, cultural events, etc...

Membership Ambassadors:

Mike Kincaid Ted Speller Brian Anderson Steve Lake Jan Jacobus Gary Ross Ken Rice Bruce Herrick Pail Stephens Norb Feltrop Leigh Turner Ted Shields Wayne Post Mike & Deb Kozel Evan & Melissa Cohen Carter & Cary Schlenke Hap & Nancy Ehringer Bob & Trudy Schlampp

Welcome Tom Joyce

Dear Membership,

We are pleased to introduce Mr. Tom Joyce as our new Director of Player Development at AAC. Tom was born in Tennessee, raised in south Florida and has been a resident of



Atlanta for the last 10 years. He has a Bachelor of Science in Hospitality Administration from Florida State University. Tom is married with two children, a boy and a girl.

After years in the hotel and restaurant business, Tom followed his passion for sports and moved into the golf business as a professional caddie. In 2006 he decided to take another step forward in the industry and became a Level 3 Certified Instructor with the United States Golf Teachers Federation. While at Atlanta

National Golf Club for 6 years as the First Assistant Golf Professional, he became a PGA Class A member, US Kids Golf Certified Instructor and a Starting New At Golf (SNAG) certified Instructor. He used those skills to develop and manage year round successful multi-level junior and ladies programs. In 2014 he started and successfully led an after school golf program through his own company, Spectrum Golf Entertainment.

Tom is available to assist anyone that would like help with their golf game from beginners to tournament players. He will initially focus on establishing ladies and junior programs to help grow the LGA and regular junior participation. For the ladies, there will be Starting New At Golf Classes for the new golfer, Get Golf Ready classes for ones that need a fundamental refresher, Get Golf Ready 2 classes that will focus on improving your course play and Clinics for the Experienced players. The juniors will have after school programs, summer programs, play days, spring and summer camps, parent/junior events and an opportunity to play in the PGA Jr League.

For more information and interest please contact Tom at tom.joyce@alpharettaac.com or 770-475-2300 ext.112

Welcome New Members Paul & Judy Smith Roberto & Catalina Manzur Tanner Smith Derek & Linda Smith Martin & Elke Engber Steve & Julie Maschino Drew& Jill Ronske Donald & Laura Bickle Erik Olsen & Morgan Osbourne Chris & Susan Overman Kris & Emily Knoebel Robert & Micah Keith



Members of AAC

I hope everyone is enjoying 2015. While the weather has been uncooperative at times, we have enjoyed several spring-like days with a full golf course and good playing conditions. Our Club, LGA and MGA event schedules have been finalized and are available on the website and



throughout the club. We look forward to another successful year full of fun events for all ages, genders and skill levels.

We are also proud to introduce the opening of our Nike Performance Fitting Center at AAC. We are one of four facilities selected by Nike throughout the U.S. The Nike Performance Center will be located at the East Course Teaching Facility and will give us the tools to fit any and all players, regardless of skill level. With interchangeable driver and iron heads (fairway and hybrids coming soon) and numerous shaft options, we are able to zero in on any players swing. We're constantly adding new components as they become available so feel free to come by or schedule a time for a fitting.

With the new technology now available the days of buying clubs straight off the rack are over. Ensuring the irons or driver you buy are fit to your specs and swing will lead to longer, more accurate shots and lower scores. We have a launch monitor that can give us great fitting data such as launch angle, spin and ball speed; all of which, when optimized, lead to longer, straighter shots. We will also be installing a loft and lie bending machine which will allow us to do club adjustments on site.

Spring merchandise is arriving almost daily so come gear up for the season. If we don't have a particular item you're looking for, we have catalogs available and can special order almost anything. Mill River Pricing (Cost plus 10%) does apply to special orders and most vendors. So before you go elsewhere for that golf bag, pair of shoes or set of irons, come by your Golf Shop and take advantage of our product knowledge and the best pricing around.

Thank you for your continued support,

Blake Atchley, East Course Head Golf Professional

Here's a sneak peek at the Nike Performance Fitting Center



FootGolf

Alpharetta Athletic Club is pleased to announce the addition of a brand new amenity to our already wide array of offerings....FootGolf! This new sport is highly recommended by the PGA as an



excellent way to introduce new athletes to the game of golf.

What is FootGolf? FootGolf combines the popular sports of soccer and golf and is played using a soccer ball on a traditional golf course using 21-inch diameter cups. The rules largely correspond to the rules of golf. Like traditional golf, FootGolf is a precision sport with a goal of getting a soccer ball into a cup in as few shots as possible. The game is played with a regulation No.5 soccer ball on golf holes roughly half the distance of a traditional golf hole.

Scheduled to open spring of 2015, AAC invites the membership to try the next generation of golf. FootGolf uses golf's basic model including tee boxes, greens, bunkers, hazards, and 18 holes of play. Scorecards display par scores for each hole as in traditional golf. Unlike traditional golf, FootGolf is quicker to play, accessible to a wider range of players, and does not require expensive equipment to play. If you can kick a soccer a ball, you can play FootGolf. It's a sport for everyone!

AAC's FootGolf Course will be installed on the original nine holes of the West Course. It takes less than an hour to play 9 holes of FootGolf and, like traditional golf, FootGolf is also an excellent source of exercise with the potential to burn up to 2,000 calories per round meeting most physician's daily fitness recommendations. Our new FootGolf Course will be cross utilized for both FootGolf and for beginner golf programs designed to introduce new players to the game of golf.

We encourage all our members to set up an introductory education and practice session prior to scheduling their first FootGolf tee time by contacting Chris Wright, Director of Golf, at chris.wright@alpharettaac.com or call (770) 475-2300 ext. 108.

Rules of Golf Series

Wednesdays, March 4 & 11 • East Course

"If you're going to play this game, you gotta know the Rules." – Roger Maltbie

Please join us for a two part series on the Rules of Golf, at the East Course, on March 4th & 11th at 6pm. This informative series will touch on every aspect of the game and give you the tools and knowledge you need to comfortably and confidently navigate your way through any situation you may come across on the golf course.

- Day 1 will be covering The Game of Golf, Etiquette, Definitions, & Rules 1-17.
- Day 2 will be covering The Golf Course, Relief Situations, & Rules 18-28.

GOLF

Hosts & Presenters

Wayne Post, AAC Member and Rules Official for the Georgia PGA and member of the Board of Directors for Georgia State Golf Association.

Justin Martin, Assistant Golf Professional – East Course

Please confirm your attendance by signing up through Clubster, or by emailing Justin at justin.martin@alpharettac.com or Blake at blake.atchley@alpharettaac.com

Ask the Rules Guy

Have a question on the Rules of Golf? Hi, my name is Wayne Post and I have been asked by AAC to assist all golfers, whatever their level of ability, to enjoy the game of golf more, improve your scores, as well as preserve the integrity of the game by learning, understanding and applying the Rules of Golf.



Focusing on our course, I will examine hole by hole, detailing relief situations, local rules and potential rulings each month. I would like to hear from you, our members, on situations, concerns, and rules questions that you have encountered playing our courses. Please email me at the RulesGuy@Alpharettaac.com and I will answer in a timely manner.

Low Scores and good Golfing!

Wayne Post

Director Georgia State Golf Association

Rules Official - 9 yrs

- United States Golf Association
- Georgia Professional Golfers Association
- Georgia State Golf Association
- National Collegiate Athletic Association

Past Member

- Georgia State Handicap Committee
- Georgia State Course Rating Team

AAC Ladies 9-Hole League 2015 Kick-off Luncheon

Thursday, March 5 • West Course

All AAC women are invited to our Ladies 9-hole Kick-off Luncheon. Last year, in the program's first year, we had over 36 different women join the 9-holers for at least one round of golf. This year we plan to have Wednesday Clinics, Thursday Play Days, and multiple Exchange Days with ladies from other area clubs. Please join us for lunch on March 5th, to get more information and answer any questions you may have regarding the program.

To Sign up or for more detailed information contact Michael Lane at mike.lane@alpharettaac.com

Georgia/South Carolina Cup

East Course

AAC will be the host of the 2015 Georgia – South Carolina Cup on March 20th and 21st. The GA-SC Cup features top high school golf teams from each state competing over the 2 days. Friday tournament play will go off in a 2:30 p.m. shotgun start. Saturday play will begin with an 8 a.m. shotgun start.

Member play at the East Course will be limited to a morning shotgun on Friday the 21st and an afternoon shotgun on Saturday the 22nd. We have several of our very own junior golfers that will be representing their school and the Georgia Team in this event. We would encourage our membership to come out and support the players and see some high quality golf as well.

East Course Grille Kickoff!

Saturday, April 18

East Course Grille Hours: Every Saturday, 11am - 4 pm

Tuesday Night Dogfights Commence

Tuesday, April 7 • East Course

5:30 p.m. Shotgun Start

Open to all players and format will rotate on a weekly basis

- Stableford Nine Holes
- Full Course Handicaps

Cost: 9 Hole Cart Fee + \$5 participation fee

Must have a current USGA handicap to participate Payouts based on participation, CTP's On Par Threes and Credit Book Payouts

Sign up before 3 p.m. day of the event. To sign up or for more information contact the Golf Shop at (770) 475-2300 ext 114.

Couple's 9'n Dine

Friday, April 17 • West Course

Come play 9 holes of golf and have dinner immediately following at the West Course. The format will be a Scramble and Dinner will be Tex Mex! Cost is only \$50 per couple and includes cart fees, dinner, and prizes!

To sign up contact WC Golf Shop or Mike Lane at 770-475-2300 ext. 236 mike.lane@alpharettaac.com

Every Wednesday is Guest Day at the East Course!

Join us at the East Course each and every Wednesday for Guest Days. Members may bring up to three guests any Wednesday for just \$40 per person. Price includes cart and green fees. Limited time offer.



Junior Tennis Pizza Night

Friday, March 20 • Friday, April 24

Calling all Junior Tennis players ages 9 – 16 for Pizza Night at the West Course from 6 – 8 pm Cost is only \$15 per player.

For additional information or to register contact AAC Head Tennis Professional, Terre O'Brien at 404-388-0909 or email Terreob@bellsouth.net

Tiny Tots and Future Stars

Friday, April 3 · West Course

Developmental tennis instruction programs for children ages 5-9.

Session 2

Tiny Tots: Ages 5 – 6 • Friday's 4:30 - 5:15 pm

Session 1: \$64 per 4 week session

Future Stars: Ages 7 – 9 • Friday's 5:15 – 6 pm

Session 1: \$64 per 4 week session

For additional information or to register contact AAC Head Tennis Professional, Terre O'Brien at 404-388-0909 or email Terreob@bellsouth.net

Swimming and Aquatic Sports

Swim Team Sign-up Deadline Saturday, March 31 • West Course

For more information contact Betty Smith at Betty.Smith@alpharettaac.com or call 770-475-2300 ext. 236

West Course Family Day

Every Sunday at the West Course after 1pm

Junior Golfers Ride, Play & Eat FREE! Must be 18 years old or younger and be with a parent or grandparent.

Junior Golf Programs

AAC's Junior Golf Programs are a great way to introduce your child to the game of golf or help them improve upon skills they may already have. Our programs offer a positive and safe environment in which our instructors and participants work together to ensure that both learning and playing golf is first and foremost... fun! The Junior Golf programs are led by Tom Joyce, Director of Player Development, Class A PGA member, US Kids Golf Certified Coach, Starting New at Golf Certified Instructor.

For more information on our Junior Golf Programs contact Tom Joyce at 770-475-2300 ext. 112 or Tom. Joyce@alpharettaac.com

PGA JUNIOR LEAGUE

Register deadline Tuesday, March 31

Participants receive Uniforms, 3 Coaching Clinics, 4 Practices, Greens Fees, Bag Tags and Golf Balls. April-July: Regular Season

Registration Fee \$350

Spring Break Junior Golf Camp

April 7-10 • Four Day Camp: Tuesday - Friday 8:30 am to 12:30 pm daily

Camp includes daily fitness and fundamentals curriculum with instruction and activities designed to enhance the movement skills needed to play golf correctly. Kid friendly competition and games will be part of the daily instructional program.

Camp includes over 14 hours of instruction, contests, and prizes. Lunch will be provided and served after conclusion of each session.

AAC Member: \$275/child • Non-Member: \$325/child

Junior Golf Camps

Three Day Camps: Wednesday - Friday

8:30 am to 12:30 pm daily

Session Dates: May 27-29, June 3-5, June 17-19, June 24-26,

July 8-10 and July 22-24

The 2015 Summer Junior Golf Camps will be supplemented by our Club Professional golf staff consisting of Class A PGA members. Nowhere else will you find a summer junior golf camp developed and instructed by a group of golf professionals with this much experience and passion for the game of golf.

Camps include over 10 hours of instruction, contests, and prizes. Lunch will be provided and served after conclusion of each session.) (If need more space paragraphs may be deleted)

AAC Member: \$235/child\$410 - 2 camps Non-Member: \$285/child\$510 - 2 camps

After School Program

Spring: March thru May

The after school program will be offering three levels of participation. SNAG Level ages 3-5, U.S. Kids Level ages 6 - 9, PGA Sports Academy ages 10-14.

AAC Member: \$25.00 a session / 4 session minimum Non Member: \$35.00 a session / 4 session minimum

LADIES NIGHT

East Course

Join us **EVERY THURSDAY** for Ladies Night. ALL Ladies will receive drink specials from **6 pm until close**. For information on what will be on special any given Thursday, please contact Nichole Devane at nichole.devane@alpharettaac.com or see her weekly post on Clubster.

Members Happy Hour and Dinner Specials

Friday, March 6, April 3, 17 & 24

Happy Hour 5 - 6:30 pm Half off all drafts, well liquors, and house wines.

Dinner 5 - 8 pm Ask for dinner specials.

For dinner reservations please contact Kierra Nesmith by email at kierra.nesmith@alpharettaac.com or call (770) 475-2300 ext 103

Saturday & Sunday Breakfast



AAC offers made-to-order breakfast items **EVERY** Saturday and Sunday at the East Course from 11 am to 2 pm. Check out the menu at www.alpharettaac.com/menus



Join us for Family Bingo at the East Course. It's guaranteed fun for the entire family! At 6 pm enjoy Chef Santiago's delicious rotating buffet! Adult buffet is \$12.95++ and \$6.95++ for children buffet (12 and under.) Children three and under are free!

Friday, March 13th Buffet Features:

- Pasta and Roasted Corn
- Fried Catfish (Cornmeal crusted fried catfish, served with lemon and tarter sauce)
- Guiness Braised Beef Brisket (Beef brisket braised in Irish Guiness with onions, celery, and carrots)
- Sweet Potatoes
- · Ice cream Bar

Friday, April 10th Buffet Features:

- Salad featuring Marinated Mushrooms
- Herb Trout (pan seared trout with lemon and tarter sauce)
- Pork Chop with Scalloped Apples (baked pork chop topped with scalloped apples)
- Wild Rice
- 7uchinni Gratin
- · Ice Cream Bar

Bingo cards (cash) are 6 games for \$10. Prizes for each game. Progressive jackpot during game six.

For reservations email Kierra Nesmith at kierra.nesmith@alpharettaac.com before 3p.m. on the day of the event. For additional information call 770-475-2300 ext 103.

WC Senior Banquet



Catch the luck of the Irish! Join us for our, "Wee Seniors" St. Patty's Day Social" on Saturday, March 14th at 6 pm. Cost: \$17 per person, plus tax and gratuity

Menu Includes: Corned Beef & Cabbage, Bangers & Mash, Vegetable Medley, Apple Cobbler and Vanilla Ice Cream To sign up for this event contact Bob Volz at bvolz_atl@yahoo.com or contact Betty Smith at betty.smith@alpharettaac.com.

Senior Social Club Might!

Thursday, March 13 & Thursday, April 16

Join our AAC seniors once a month at the East Course from 6:30 - 9 pm for a great dinner with great people! **This group is open to ALL members of age.** Sign up and look forward to an email every month with a delicious dinner menu from Nichole.

To become a part of this monthly dinner group or to make a reservation for this month's dinner contact Nichole at 770-475-2300 EXT 102 or email nichole.devane@alpharettaac.com

Ask your server about Chef's Trivia Triol





Thursday, March 26 • East Course • 7 pm

Bring your friends and join us for Trivia Night! Trivia will be from 7-9pm. Attendance is FREE. Prizes will be awarded to 1st, 2nd, and 3rd place teams. Questions will be drawn from categories such as music, sports, entertainment, history and more! No limit on the amount of people per team, so bring as many friends as possible!

- Beer Specials
- Milkshakes Freshly Made ALL Night!
- Appetizer Specials

Reservations are recommended. For reservations contact Kierra Nesmith before 3 pm on the day of the event at 770-475-2300 ext 103 or kierra.nesmith@alpharettaac.com

Events

Spring Wine Tasting



Friday, March 27 • East Course • 6 pm (Kitchen open until 10 p.m.)

Sponsored by fellow member Dwight Pardue owner of the Olde Crabapple Bottle Shoppe at 12280 Houze Road, Alpharetta, 770-475-3930.

Special orders will be taken the night of event for discounted prices. \$25.95++ per person on the day of the event \$20.95++ for all early reservations.

Scotch sample for the first 20 members to arrive. Live music from an acoustic player. Heavy hors d'oeurves will be served. A la cart menu and dinner specials are available for purchase. Reservations are required. Please make them through Clubster before 3 p.m. on the day of the event. For more information please contact Kierra at 770-475-2300 ext 103.

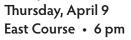
Easter Brunch 🛚

Sunday, April 5 • East Course Clubhouse

Join us for AAC's Annual Easter Brunch and Easter Egg Hunt at the East Course. Limited Reservations are available. Be sure to bring your Easter basket and your appetite! We look forward to celebrating this joyous day with you!

Children may only participate once in Easter Egg Hunt and is only available for families with Easter Brunch Buffet reservations. Reservations are Required. AAC has a 48 Hour prior to the event Cancellation Policy, so please plan ahead in order to avoid charges. *No walk-ins.

Tapas Night





Join us for Chef Santiago's own deliciously prepared Tapas menu. We will also be offering our AAC lunch menu.

For more information please contact Kierra Nesmith at 770-475-2300 ext 103 or kierra.nesmith@alpharettaac.com

Be the first to receive alerts and updates from AAC by joining our private social network. This exclusive network is free of charge and available to AAC members only. To sign up contact Kierra Nesmith at 770-475-2300 ext. 103 or email Kierra.Nesmith@alpharettaac.com

Burger Night

Thursday, April 23 • East Course • 6 pm

Come join us for a 'Top-it yourself' Burger Bar with Assorted Toppings!

Enjoy a 1/3 lb. mouth-watering burger and a side of house chips for just \$7 plus tax and gratuity. Lunch and Kids menu will also be available.

Reservations are recommended. Please make them through Clubster before 3 p.m. on the day of the event.

For more information contact Kierra Nesmith at 770-475-2300 ext 103 or kierra.nesmith@alpharettaac.com

Adult Bingo

Friday, April 24 · West Course



Enjoy an evening of bingo fun in an adult environment with no kids! Bingo cards \$10 (cash) per six games; additional cards available.

Dinner buffet at 6 p.m. and games begin at 6:50 p.m. Buffet is only \$12.95 per person plus tax and gratuity.

Reservations are recommended. Please make them through Clubster before 3 p.m. on the day of the event.

For more information contact Kierra Nesmith at 770-475-2300 ext 103 or kierra.nesmith@alpharettaac.com

Tennis

Contact AAC Head Tennis Professional Terre O'Brien at terre.obrien@alpharettaac.com for more information regarding tennis.

Congratulations!

AAC USTA 14u are Division Champions and are Playoff bound! AAC ALTA Mixed Doubles team, Plamp, is in the Playoffs and is still in the running.

Swim

Swimming and Aquatic Sports

Contact AAC Head Swim Coach Betty Smith at betty.smith@alpharettaac.com for more information regarding swimming.

Swim Lessons Begin

Monday, April 13 • West Course



Yoga

Join us for yoga. Classes are held Monday and Friday at 9am in the East Course Wellness Room.

Please contact Carla at bckkbaird@aol.com for more information.

All classes at AAC-East Wellness Room (upstairs first door on your right). Bring a mat if you have one; extras available. Same for blocks or other yoga tools. Drop in rate \$10/class. Packages of 5 for \$40.

MGA LOOKOUT

To Sign-up or for more information, contact the EC Golf Shop at 770-745-2300 ext.113 or check out the MGA website at www.aacmga.com

MGA 4 Person Scramble

Saturday, March 14 • East Course

MGA Spring Member/Member

Saturday, April 18 & Sunday, April 19 • East Course

Family BUNGO Fun!



LGA LOOKOUT

Contact Trudy Schlampp for more information at schlampp@bellsouth.net or visit www.aaclga.com to sign up for individual events.

AAC Ladies Golf Association (LGA) Opening Lunch

March 7 • East Course

Check out the 2015 AAC Ladies Golf Association! Join the AAC Ladies Golf Association for Opening Brunch on Saturday, March 7th at the East Course. The LGA is planning an exciting and fun filled 2015 golf season!

The LGA offers premier golf tournaments and play days on Tuesday, Saturday and "Play for Fun" on Thursday evenings.

Registration begins at 11:30 p.m. For questions or additional information, contact Joan Hug, LGA President at jhug1952@att.net.

LGA Queen

Saturday, March 28 Tuesday, March 31 Saturday, April 25 Tuesday, April 28

Creek Classes

Thursday April 9 and Friday, April 10

LGA AA Cup

Tuesday, April 14



March

13-17						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
	See You at the Club!			LADIES 9-HOLE KICK-OFF LUNCHEON 12 pm, West ALL ALTA MATCHES BEGIN West	MEMBERS HAPPY HOUR AND DINNER SPECIALS 5pm, East	LGA OPENING LUNCH 11:30am, East
8	9	10	11	12	13	14
			JUNIOR AFTER SCHOOL PROGRAM BEGINS		FAMILY BINGO 6pm, East	WC SENIOR BANQUET 6pm, West MGA 4 PERSON SCRAMBLE East
15	16	17	18	19	20	21
	EAST COURSE OPEN!	EAST COURSE CLOSED! WEST COURSE OPEN!		SENIOR SOCIAL CLUB NIGHT 6:30pm, East	ADULT BINGO 6pm, West JUNIOR TENNIS PIZZA NIGHT 6pm, West	
 22	23	24	25	26	27	28
	EC GREENS AERIFICATION	EC GREENS AERIFICATION WEST COURSE OPEN!	ancierement de	TEAM TRIVIA NIGHT 7pm, East	SPRING WINE TASTING 6pm, East	LGA QUEEN Eest
29	30 P	31 WC GREENS AERIFICATION SWIM SIGN-UP DEADLINE LGA QUEEN GA JUNIOR LEAGU REGISTRATION DEADLINE	JE			

